



Dear Ladies and Gentlemen,

650,000 visitors at the event!

4.5 million viewers watch the races live on TV!

....and everyone can see your BRAND!!

For more than 12 years we are actively racing sidecar events such as the World Championship, the German Championship (IDM) and the probably craziest race in the world: The TT – Tourist Trophy (Isle Of Man). The Delta Racing Team has become a known and established name in sidecar racing, not only in Germany and Austria but also internationally. Although we are only a small team our results are more than presentable.

Probably the most exciting experience in our racing career was our participation at the TT – Tourist Trophy throughout 2010 to 2013. The Tourist Trophy is considered to be one of the oldest motorcycle street course races and one of the most dangerous ones. With 40,000 spectators at the event on the island and 6 million viewers on TV through the itv-broadcast it's most likely one of the biggest motorsports events in Europe.

In the upcoming season 2014 we would like to participate at one of the hardest and craziest race series in sidecar sports, the British superbike championship (BSB). And while we are already on the big island we will also head over to the Isle of Man to race the TT in 2014 as well. Our goal for 2014 is to show the sidecar world that the Austrians are capable to compete with the best – simple as that!

4.5 million viewers watch the sidecar races of the BSB live on Eurosport UK throughout the season. Another 4.7 million watch the recaps and summaries on itv. Every single race of the BSB is broadcasted live on Eurosport UK with an airtime of 20-30 minutes for the sidecar races. Again, this is the time everyone will see your brand live on TV!

For this project we are looking for sponsors! Financially strong partners that are interested in supporting a young and dynamic Austrian team throughout the season. Partners, that are also looking for a national and international exposure of their brands.

Our services include:

- A [team](#) of 7 people with Wintex team labelled clothing (www.wintex.at) with YOUR sponsor logo!
- A [sidecar racing team](#) transporter including awning with YOUR sponsor labelling and logo!
- A sidecar racing bike with large advertising space (more than solo motorcycles) with YOUR sponsor labelling and logo!
 - [Billboards](#) at the [awning door](#) to the hospitality area with YOUR label!
- A professional Internet presence www.delta-racing.at with YOUR banner or sponsor LINK!
- The sidecar displayed at German and Austrian motorsports exhibitions!
- [Autograph cards](#) and information flyers , with YOUR label and logo!
- the sought after Delta - Racing calendar , including YOUR label and logo!
- Sponsors events, such as taxi drives including buffet!

Come and experience sidecar racing up close and visit us at the paddock. Our visitors are allowed to enter the paddock and take a look behind the scenes of sidecar racing. Visit our team tent and sniff racing air up close.

During all events and races your brand would be present!

Our commitment to sidecar racing, as well as an exciting championship with battles and breath taking racing action lead to great media exposure such as:

- print : Bild am Sonntag, Bild, Stern, Focus
- motorcycle magazines : Motorrad , Motorsport Aktuell , Motorrad News , PS, Speedweek
- TV: Eurosport UK , live broadcasts , [itv](#) , Sport 1 , ARD, VOX , ORF, ATV, [DMSB-TV](#), Servus TV , [2 Wheels](#)
- a private video of the Isle of Man TT

At all the above mentioned media you brand would be present!

We hope we could give you a little insight into the world of sidecar racing and we are looking forward to having you as our partner and sponsor.

For further questions please contact me, Michael Grabmüller at 0043 676 542 41 94 or via Email office@delta-racing.at at any time. Here's a link to our [sponsoring concept](#).

More info and photos at www.delta-racing.at.

With best regards,

Michael Grabmüller

Delta Racing

Termine 2014

TT Isle of Man

- 25.05.2014 – 07.06.2014

Britische Superbike Meisterschaft BSB

- 18-20.04.2014 Brands Hatch Indy
- 02-04.05.2014 Oulton Park
- 13-15.06.2014 Snetterton
- 27-29.06.2014 Knockhill
- 18-20.07.2014 Brands Hatch GP
- 01-03.08.2014 Thruxton
- 08-10.08.2014 Oulton Park
- 22-24.08.2014 Cadwell Park
- 05-07.09.2014 Donington Park
- 19-21.09.2014 Assen
- 03-05.10.2104 Silverstone
- 17-19.10.2014 Brands Hatch GP

